

**Place of Performance: Dhaka, Bangladesh**

**Level of Effort: 28 days over a period of 4 months**

**Period of Performance: August 22 – December 16 2022**

### **Description of Work:**

In support of expansion of PMC's entertainment education approach in Bangladesh, and in close collaboration with the PMC Program and Partnership Development team, the consultant will create a strategic fundraising plan and timeline for identifying appropriate funding sources. Once the plan is created, the consultant will take the lead on implementing it. The plan should include, but not be limited to:

- Identifying and holding meetings with potential private sector actors, including national and international businesses with either foundation arms or a strong corporate social responsibility strategy that includes funding nonprofits.
- Based on work to date, identify additional potential partners and programs and hold key informant interviews with those that are prioritized to explore and inform program design, as necessary.

Through these meetings and endeavors to obtain funding for PMC programming, the consultant will lay the foundation for PMC to decide if our approach is viable in Bangladesh. Should PMC be successful in obtaining program funding, there is the opportunity to discuss moving from a consulting contract to a full-time employee leading the implementation of the new program.

### **Illustrative LOE Timeline by Activity**

- Onboarding (2 half-days between Aug 22-24)
- Accompanying PPD Director in all/most meetings in Dhaka during week of Aug 28-Sept 1 (5 days)
- Prospect research and follow-up (5 days)
- Follow-up meetings with prospects (10 days)
- Support proposal development and budget finalization in response to reactions from strong prospects, including discussions with PMC team (7 days)
- Total: 28 days

### **Specific Deliverables:**

Strategic prospect identification, research, and engagement plan for the four month period

*The consultant will be responsible for the following deliverables on a weekly basis:*

- Weekly key information updates and calendar of upcoming meetings, including the intended result of each meeting, for review by PMC staff before meetings take place.
- Meeting notes, including follow up actions and timeline for follow up, delivered within one week of meetings.

*The consultant may be asked to take the lead on the following activities, as necessary:*

- Write up program design in proposal text for identified funding prospects and opportunities.
- Participating in program design discussions with PMC HQ staff.

### **Qualifications:**

- Required fluency in Bengali and professional proficiency in English
- Demonstrated experience and network within the international donor and/or business foundations and corporate social responsibility (CSR) community within Bangladesh
- Demonstrated knowledge of program design and proposal writing

- Familiarity with social behavior change communications (SBCC) and/or entertainment-education (EE)
- Understanding of and commitment to family planning / sexual and reproductive health issues, population issues, and gender equity, particularly within the Bangladesh context.

Applicants are asked to email their full, current CV in reverse chronological format and a cover letter to [partnerships@populationmedia.org](mailto:partnerships@populationmedia.org). Please refer to '**BGD Resource Mobilization**' in the subject line. Applications that do not meet the minimum requirements listed above will not be considered. Only shortlisted candidates will be contacted. No phone calls will be accepted.

Population Media Center (PMC) is a U.S.-headquartered 501(c)(3) organization with 20 years of experience in over 50 countries, specializing in social behavior change communications (SBCC) using mass-media dramas that lead to widespread, measurable change.

*Population Media Center is committed to diversity equity and inclusion in all of its operations – in the U.S. and globally. We encourage applications from women and underrepresented ethnic, racial and cultural groups. PMC is proud to be an Equal Opportunity Employer.*