JOB DESCRIPTION

Title: Country Director, Niger
Appointment Status: Term-limited, contract position renewable based on satisfactory performance and availability of project funding.
Under the responsibility of: Program Manager at Population Media Center
Expected Start Date: August 2023
Location: Niamey, Niger

This position is open only to Niger nationals.

GENERAL DESCRIPTION

Reporting to the PMC Program Director, The Country Director provides vision, overall technical and programmatic leadership and managerial oversight for PMC programs in Niger. The Country Director is responsible for the development, management and representation of PMC’s activities. With the support of PMC headquarters staff, the Director is responsible for setting up a long-term platform for PMC in Niger.

Key responsibilities (including but not limited to)

1. The Country Director oversees and supervises the effective implementation, management and evaluation of PMC program activities in Niger in order to achieve results in an efficient and cost-effective manner. The Director is responsible for recruiting and supervising local and contract staff.

Duties include:

- Establish and manage relationships with donors, governments, international and local NGOs, and outreach partners.
- Develop annual work plans and budgets, as required, and work with PMC Headquarters staff to plan program activities.
- Direct, plan and coordinate the work of program staff.
- Supervise, evaluate, train and organize team building exercises for program staff.
- Provide financial management and oversight of program expenditures at the country level, in accordance with donor and PMC policies and procedures.

- Contribute to PMC organizational learning by collecting and sharing reports on key activities, processes and systems.

- Ensure that PMC projects in Niger are technically sound, evidence-based and meet the needs of Niger, its people and project donors.

- Develop and maintain strong working relationships with donors, ministries and government agencies concerned with PMC project themes in Niger, as well as with any other implementing partners to maximize resources and sustainability of actions carried out in the country.

- Prepare donor reports, as required, and submit donor reports and monthly activity and financial reports to PMC headquarters in a timely manner

2. Technical and Program Leadership

The Country Director leads and maintains the vision of PMC programs at both national and international levels, as well as with donors and partners. Duties include:

- Collaborate and coordinate program activities with ministry partners, television and radio representatives, and health workers.

- Represent PMC at national and international meetings, conferences and presentations, as required.

- Understand and be able to communicate and effectively present PMC’s unique communication strategy for behavior change, namely entertainment and education via mass media.

- Find innovative ways (e.g., media extension, use of social media and other new media) to reach target audiences.

- Facilitate meetings of a technical advisory committee during the implementation of projects.

- Represent PMC in professional circles through meetings, conferences, and presentations in Niger.

3. Resource mobilization

The Country Director acts as a facilitator for PMC programs and ensures the continuity and growth of programs and funding in Niger. Duties include:

- Ensure the continuity and growth of programs and funding in Niger.
- Raise funds for PMC activities in Niger, regularly seeking existing and new sources of funding, grants and partnership opportunities, including from corporate sources.

- Share opportunities and updates of outreach activities with PMC Headquarters new program development staff, working together to coordinate donor research, proposal creation, and donor requests.

Skills and experience:
- A minimum of 10 years of experience in project management at a senior level, preferably in the field of public health or similar.
- Experience in the field of communication for health or communication for development.
- Experience in the field of radio or television strongly desired.
- Demonstrated commitment to reproductive health and related social and health goals.
- Good command of English

Qualifications:
Master's degree in public health, communication, social sciences or in a related field.

Location:
Niamey (Niger). This position is open only to nationals of Niger.

About PMC:
Founded in 1998, Population Media Center uses entertainment-education, and mass media to promote social and cultural change by addressing the interconnected issues of women's and girls' rights, population, and the environment. Our goals are to empower people to live healthier and more prosperous lives and to stabilize the world's population at a level that allows people to live sustainably with the planet's renewable resources. PMC has developed long-form drama series for radio, television and the web in more than twenty different languages, helping more than five hundred million people live healthier lives.

Population Media Center's Vision:
A sustainable planet with equal rights for all.

How to apply:
Send a cover letter and resume to countrystaff@populationmedia.org. The review of applications and interviews will begin immediately and will continue until the position is filled.